

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1368956
Schedule Dates 09/08/12-09/10/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT/188 (471973)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KIMCA,STEPHANIE
Phone/Fax /
CPE 188
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY FOR PRESIDENT

Date Entered	09/06/12	Last Modified	09/07/12	Entered By	Briana Page
By Broadcast Month	Spots	Rate			
Sep. 2012	22	\$6,480.00			
Grand Total:	22	\$6,480.00			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Sports	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Nascar (11)	09/08/12-09/09/12	3	:30	7-28-56P-Sports-ABC NASCAR Sprint Cup Series							3					Greensboro (WXLV)	NASCAR	9/7/12
1.1	Normal Line / Nascar (11)	09/08/12-09/08/12	3	:30	7-28-56P-Sports-ABC NASCAR Sprint Cup Series							2		2	\$810.00	\$1,620.00	Greensboro (WXLV)	NASCAR	9/7/12
2.0	Normal Line / SPOT (12)	09/09/12-09/09/12	1	:30	10-58-40A-ABC-This Week							1		1	\$100.00	\$100.00	Greensboro (WXLV)	THIS WEEK	9/7/12
3.0	Normal Line / Prime (13)	09/09/12-09/09/12	3	:30	6-58-56P-ABC-Once Upon A Time (Sunday)							1		1	\$785.00	\$785.00	Greensboro (WXLV)	ONCE UPON A TIME	9/7/12
4.0	Normal Line / Prime (14)	09/09/12-09/09/12	3	:30	8P-ABC-Once Upon A Time							1		1	\$785.00	\$785.00	Greensboro (WXLV)	ONCE UPON A TIME \	9/7/12
5.0	Normal Line / Prime (15)	09/09/12-09/09/12	3	:30	9P-ABC-Once Upon A Time							1		1	\$785.00	\$785.00	Greensboro (WXLV)	ONCE UPON A TIME	9/7/12
6.0	Normal Line / Prime (16)	09/09/12-09/09/12	3	:30	10P-ABC-Once Upon A Time 4 (Sunday)							1		1	\$785.00	\$785.00	Greensboro (WXLV)	BODY OF PROOF	9/7/12
7.0	Normal Line / SPOT (17)	09/09/12-09/09/12	3	:30	11:02P-What America Thinks							1		1	\$30.00	\$30.00	Greensboro (WXLV)	WHAT AMERICA THINKS	9/7/12
8.0	Normal Line / SPOT (1)	09/10/12-09/10/12	3	:30	7A-9A (EST)							2		2	\$25.00	\$50.00	Greensboro (WXLV)	GMA	9/7/12
9.0	Normal Line / SPOT (2)	09/10/12-09/10/12	3	:30	7A-9A (EST)							1		2	\$25.00	\$50.00	Greensboro (WXLV)	GMA	9/7/12

CONFIRMATION CONTRACT

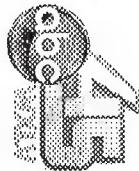
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



American Rambler Productions
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Contract # **1368956**

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Advertiser	Romney for President (25779)
Agency	American Rambler Productions (11943)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	ROMNEY FOR PRESIDENT/188 (471973)
Salesperson	Millennium/Dc, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	KINCA,STEPHANIE
Phone/Fax	/
CPE	188
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	ROMNEY FOR PRESIDENT

Contract # **1368956**

Date Entered
09/06/12
Last Modified
09/07/12
Entered By
Brianne Page

CO-OP
Headline #
No
ECR09813155
A35+R

Demo

Order Type
Normal

Package Deal

Commission %
15.00

Commission
\$972.00

Net Total
\$5,508.00

Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2012	22	\$6,480.00
Grand Total:	22	\$6,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (3)	09/10/12-09/10/12	3	:30	2P- ABC-General Hospital	2								2	\$50.00	\$100.00	Greensboro (WXLV)	GENERAL HOSPITAL	9/7/12
11.0	Normal Line / SPOT (8)	09/10/12-09/10/12	3	:30	11:35P- ABC-Nightline	1								1	\$15.00	\$15.00	Greensboro (WXLV)	NIGHTLINE	9/7/12
12.0	Normal Line / SPOT (9)	09/10/12-09/10/12	3	:30	11:35P- ABC-Nightline	1								1	\$15.00	\$15.00	Greensboro (WXLV)	NIGHTLINE	9/7/12
13.0	Normal Line / Football (18)	09/09/12-09/08/12	3	:30	3:30P- Sports-ABC College Football									2	\$40.00	\$80.00	Greensboro (WXLV)	MC for 1x NASCAR	9/7/12
14.0	Revised Line / SPOT (19)	09/10/12-09/10/12	3	:30	7P- Family Feud									2			Greensboro (WXLV)	FEUD	9/7/12
14.1	Normal Line / SPOT (19)	09/10/12-09/10/12	2	:30	7P- Family Feud									2	\$140.00	\$280.00	Greensboro (WXLV)	FEUD	9/7/12
15.0	Revised Line / SPOT (20)	09/10/12-09/10/12	3	:30	7:28:30P- Family Feud B									2			Greensboro (WXLV)	FEUD	9/7/12
15.1	Normal Line / SPOT (20)	09/10/12-09/10/12	2	:30	7:28:30P- Family Feud B									2	\$140.00	\$280.00	Greensboro (WXLV)	FEUD	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9813155 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1368956 Printed: 09/12/2012 8:43 AM
Last Received: 09/11/2012 5:58 PM

1 of 3

Station WXXL-TV-GREENSBOROW/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188

Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE IN 10 FOR CREDIT
PLS MAKE NOTE THAT WE ARE CREDITING
SEE IN 18 FOR TIME PERIOD CHANGE SINCE SPOTS RAN IN GAME 2
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	F,M	09/07-09/10	7A-9A	GMA	.30	\$25.00	2	1	2	\$50.00
2	M	09/10-09/10	7A-9A	GMA	.30	\$25.00	2	1	2	\$50.00
3	F,M	09/07-09/10	7A-9A	GENERAL HOSPITAL	.30	\$50.00	2	1	2	\$100.00
4	F,M	09/10-09/10	7P-730P [MADE-GOOD BY LINE §] 19]	FEUD	.30	\$70.00	0	0	0	\$0.00
19	M	09/10-09/10	7P-730P [MKGD FOR SPOTS MISSED ON LN #4. 9/07 ½/WK], MKGD FOR SPOTS MISSED ON LN #5. 9/10 ½/WK)]	FEUD	.30	\$140.00	2	1	2	\$280.00
5	M	09/10-09/10	7P-730P [MADE-GOOD BY LINE §] 19]	FEUD	.30	\$70.00	0	0	0	\$0.00
6	F,M	09/07-09/10	730P-8P [MADE-GOOD BY LINE §] 20]	FEUD	.30	\$70.00	0	0	0	\$0.00
20	M	09/10-09/10	730P-8P	FEUD	.30	\$140.00	2	1	2	\$280.00

Rep# Order# 9813155 Ver# 9 Status Revised
FC'd Yes

Traffic Order# 1368956
Printed: 09/12/2012 8:43 AM
Last Received: 09/11/2012 5:58 PM

Showing Buylines: All Lines
2 of 3

Station	WXIV-TV GREENSBORO/W SALEM	Agency	() AMERICAN RAMBLER PRODUCTION	Rep Firm	() WASHINGTON
Advertiser	() POLITICAL	Sales Office	() BEVERLY, MA 01915	Sales Office	() JONATHAN VITTI
Product	ROMNEY FOR PRESIDENT	Salesperson	()	Salesperson	()
Estimate#	188	Agency C/P/I/P2/E	//188	Salesperson Phone#	202-955-5342
Buyer	STEPHANIE KINCAID	Flight Dates	09/07/2012 - 09/10/2012	Salesperson FAX#	
Phone#		Hiatus Weeks			
Fax#					
Ln.	Day	Dates	Time	Program	
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7	M	09/10-09/10	730P-8P	FEUD	.30
		[MADE-GOOD BY LINE 5) 20]			
8	M	09/10-09/10	1130P-12A	NIGHTLINE	.30
9	F,M	09/07-09/10	1130P-12A	NIGHTLINE	.30
*10	F	09/07-09/07	9P-11P	20/20	.30
		Sales Remark.	V9 IX NA FROM 9/7 WILL HAVE TO BE CREDITED		
		V9 Comment Changed, Spots/week changed			
11	SA	09/08-09/08	7P-11P	NASCAR	.30
		[MADE-GOOD BY LINE 5) 18]			
*18	SA	09/08-09/08	330P-7P	COLLEGE FOOTBALL	.30
		Sales Remark.	V9 SPOTS AIRED IN THE 2ND GAME WHICH RAN 330-7P		
		REVISED TIME PERIOD			
		[MKGD FOR SPOTS MISSED ON LN #11. 9/08 1/(WK)]			
		V9 Time Changed, Comment Changed			
12	SU	09/09-09/09	11A-12P	THIS WEEK	.30
13	SU	09/09-09/09	7P-8P	ONCE UPON A TIME	.30
14	SU	09/09-09/09	8P-9P	ONCE UPON A TIME	.30
15	SU	09/09-09/09	9P-10P	ONCE UPON A TIME	.30
16	SU	09/09-09/09	10P-11P	BODY OF PROOF	.30
17	SU	09/09-09/09	11P-1130P	WHAT AMERICA THINKS	.30
					\$30.00

Rep Order# 9813155 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1368956 Printed: 09/12/2012 8:43 AM
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3 of 3

Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P/L/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX#

--REPORT TOTALS-- ✓
Report Totals. 22 / \$6,480.00

--SALES MONTHLY TOTALS-- *Leigh Winkler*

Sep 12. 22 / \$6,480.00
Sales Totals. 22 / \$6,480.00
Station Totals. 22 / \$6,480.00
Lines not sent/rclld/rtrn. 0 / \$0.00

--COMPETITIVE--

Market Totals \$81,000
CABL 0% UNKN 0% WBFX 0% WCWG 0% WFMY 22%
WGHP 46% WMVV 0% WUPN 0% WLII 24% WXLV 8%
Books null
Demos RA35+

Rep Order# 9843455 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 1368956

Printed: 09/11/2012 3:05 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Lines

1 of 3

Station WXLV-TV-GREENSBOROW SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P/LP2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

pls see line # 18

✓ # 18

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	F, M	09/07-09/10	7A-9A	GMA	.30	\$25.00	2	1	2	\$50.00
2	M	09/10-09/10	7A-9A	GMA	.30	\$25.00	2	1	2	\$50.00
3	F, M	09/07-09/10	7A-9A	GENERAL HOSPITAL	.30	\$50.00	2	1	2	\$100.00
4	F, M	09/07-09/10	7P-730P	FEUD [MADE-GOOD BY LINE 5] 19]	.30	\$70.00	0	0	0	\$0.00
19	M	09/10-09/10	7P-730P	FEUD	.30	\$140.00	2	1	2	\$280.00
5	M	09/10-09/10	7P-730P	[MADE-GOOD BY LINE 5] 19]	.30	\$70.00	0	0	0	\$0.00
6	F, M	09/07-09/10	730P-8P	FEUD	.30	\$70.00	0	0	0	\$0.00
20	M	09/10-09/10	730P-8P	FEUD	.30	\$140.00	2	1	2	\$280.00

Rep Order# 9813155 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 1368956
Printed: 09/11/2012 3:05 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Lines

3 of 3

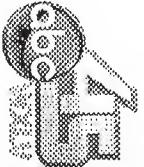
Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#
Report Totals. 23 / \$6,760.00

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E 1/188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX#

—SALES MONTHLY TOTALS—

Sep 12. 23 / \$6,760.00
Sales Totals. 23 / \$6,760.00
Station Totals. 23 / \$6,760.00
Lines not sent/rclld/rtn. 0 / \$0.00

—COMPETITIVE—
Market Totals \$84,500
CABL 0% UNKN 0% WBFX 0% WCWG 0% WFMY 22%
WGHP 46% WMFTV 0% WUPN 0% WXII 24% WXLV 8%
Books null
Demos RA35+



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3500 Moyer Lee Dr
Winston Salem, NC 27101

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Beverly, MA 01915

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POLITICAL CANDIDATE (ns) (1186)
Brand
ROMNEY FOR PRESIDENT/138 (471973)
Salesperson
Millennium/DC, Washington DC (1108)
Sales Office
Millennium Washington DC
Buyer Name
KINCA,STEPHANIE
Phone/Fax
/ 188
CPE
Account Types
National/Political Candidate Agency BRD
Billing Type
Standard
Comments
ROMNEY FOR PRESIDENT

Contract # 1368956

Schedule Dates 09/08/12-09/10/12

Last Modified 09/07/12

Date Entered 09/06/12
Entered By Brianne Page

No CO-OP

Headline # ECRO9813155

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$972.00

Net Total \$5,568.00

Greensboro (WXLV)	Spots	Rate
BY Broadcast Month	22	\$6,480.00
Grand Total:	22	\$6,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Revised Line / Nascar (11)	09/08/12-09/08/12	3	:30	7:28-56P- Sports-ABC							3						Greensboro (WXLV)	NASCAR	9/7/12
1.1	Normal Line / Nascar (11)	09/08/12-09/08/12	3	:30	7:28-56P- Sports-ABC	NASCAR S. int C. Series						2		2	\$810.00	\$1,620.00	Greensboro (WXLV)	NASCAR	9/7/12	
2.0	Normal Line / SPOT (12)	09/09/12-09/09/12	1	:30	10:58-4:0A- ABC-This Week	NASCAR S. int C. Series						1		1	\$100.00	\$100.00	Greensboro (WXLV)	THIS WEEK	9/7/12	
3.0	Normal Line / Prime (13)	09/09/12-09/09/12	3	:30	6:58-56P- ABC-Once Upon	A Time [Sunday]						1		1	\$785.00	\$785.00	Greensboro (WXLV)	ONCE UPON A TIME	9/7/12	
4.0	Normal Line / Prime (14)	09/09/12-09/09/12	3	:30	8P- ABC-Once Upon A Time	B. [Sunday]						1		1	\$785.00	\$785.00	Greensboro (WXLV)	ONCE UPON A TIME \	9/7/12	
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7.0	Normal Line / SPOT (17)	09/09/12-09/09/12	3	:30	11:02P- What America	Thinks						1		1	\$30.00	\$30.00	Greensboro (WXLV)	WHAT AMERICA THINKS	9/7/12	
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CONFIRMATION CONTRACT

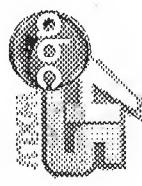
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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3500 Myer Lee Dr.
Winston Salem, NC 27101

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138 Conant St.
Beverly, MA 01915

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Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT/138 (471973)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINGA,STEPHANIE
Phone/Fax /
CPE 183
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY FOR PRESIDENT

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2012	22	\$6,480.00
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14.0	Revised Line / SPOT (19)	09/10/12-09/10/12	3	:30	7P- Family Feud												Greensboro (WXLV)	FEUD	9/7/12
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rep Order# 9813155 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 1368956

Printed: 09
Last Received: 09

1 of
(1)

Station WXLV-TV **CITY** GREENSBORO/W.SALEM

Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#

Advertiser	() POLITICAL
Product	ROMNEY FOR PRESIDENT
Estimate#	188
Buyer	STEPHANIE KINCAID
Phone#	
Agency C/P/I/P2/E	138 CONANT ST
Flight Dates	BEVERLY, MA 01915
Hiatus Weeks	11/188 09/07/2012 -

Rep Firm WASHINGTON
Sales Office () JONATHAN VITALE
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

Pls see comment on Line 10 for spot Na.
Thx

Rep Order# 9813155 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 1368956
Printed: 09/11/2012 2:59 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Lines

3 of 3

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Report Totals. 23 / \$6,760.00

Agency () AMERICAN RAMBIER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E 1/188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX#

—SALES MONTHLY TOTALS—

Sep 12. 23 / \$6,760.00
Sales Totals. 23 / \$6,760.00
Station Totals. 23 / \$6,760.00
Lines not sent/rclld/rtn. 0 / \$0.00

—COMPETITIVE—

Market Totals	CABL	UNKN	WBFX	WCWG	WFMY
WGHP	46%	0%	0%	24%	8%
\$84,500		WMTV	WUPN	WXII	WXLV

Books null
Demos RA35+

Rep Order# 9813155 Ver# 6 Status Returned
EC'd Yes Traffic Order# 1368956

Printed: 09/07/2012 3:33 PM
Last Received: 09/07/2012 12:27 PM

Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT®
Estimate# 188
Buyer STEPHANIE KINGCAID
Phone# Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P/J/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND Completes ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

Pls see comment on Line 10 for spot NA.
Thx

Beth

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
*10	F	9P-11P	20/20	V6 This spot was MA due to log closed..	:30	\$280.00	09/07-09/07	1	1	1	\$280.00	MG or Cancel?

—REPORT TOTALS—

Report Totals: 1 / \$280.00

—SALES MONTHLY TOTALS—

Sep 12: 23 / \$6,760.00
Sales Totals: 23 / \$6,760.00
Station Totals: 23 / \$6,760.00
Lines not sent/rcl/d/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$84,500	CABL	0%	WBFX	0%	WCWG	0%	WFMT	22%	WXLV	8%
		WGHP	46%	WMIV	0%	WUPN	0%	WXII	24%		

Books null
Demos RA35+

Rec Order# 9813155 Ver# 5 Status Revised
BCd. Yes

Traffic Order# 1368956

Printed: 09/07/2012 11:46 AM
Last Received: 09/07/2012 11:27 AM
Showing Buylines: All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () KATZ COMMUNICATIONS INC.
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
Address () 1101 1/2 ST
City JERLY, MA 01915
Agency CP122E //188
Right Dates 09/07/2012 - 09/10/2012
Hiatus Weeks Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5342

R.B.

\$119280 short from 2010

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

—REMARKS—

SEE MG LNS 19 AND 20 FOR SPOTS NA LNS 4-7
PLS CF TANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*4	F, M	7P-730P	FEUD							
			[MADE-GOOD BY LINE(S) 19]							
			V5 Effective Dates Changed							
*19	M	7P-730P	FEUD	:30	\$140.00	09/10-09/10	2	1	2	\$280.00
			Sales Remark: V5 MKGD							
			[MKGD FOR SPOTS MISSED ON LN #4: 9/07 (2/WK), MKGD FOR SPOTS MISSED ON LN #5: 9/10 (2/WK)]							
			V5 Added							
*5	M	7P-730P	FEUD	:30	\$70.00	09/10-09/10	0	0	0	\$0.00
			[MADE-GOOD BY LINE(S) 19]							
			V5 Effective Dates Changed							
*6	F, M	730P-8P	FEUD	:30	\$70.00	09/07-09/10	0	0	0	\$0.00
			[MADE-GOOD BY LINE(S) 201]							
			V5 Effective Dates Changed							
*20	M	730P-8P	FEUD	:30	\$140.00	09/10-09/10	2	1	2	\$280.00
			Sales Remark: V5 MKGD							
			[MKGD FOR SPOTS MISSED ON LN #6: 9/07 (2/WK), MKGD FOR SPOTS MISSED ON LN #7: 9/10 (2/WK)]							
			V5 Added							

Rep Order# 9813155 Ver# 5 Status Revised
EC'd, Yes

Traffic Order# 1368956 Printed: 09/07/2012 11:46 AM
Last Received: 09/07/2012 11:27 AM

2 of 2

Showing Buylines: All Rep Revised Lines

Creation WXLV-TV GREENSBORO/W.SALEM
Advertiser (S.C. STAL
Comments COMMUNITY FOR PRESIDENT
Estimate# 188
Owner STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION	Rep Firm () WASHINGTON
128 1/24/12 ST	Sales Office () JONATHAN VITI
33 FEB 11/16 0915	Salesperson () JONATHAN VITI
Agency CP1124/E	Salesperson Phone# 202-955-5342
Right Dates 11/18	Salesperson FAX#
Start Date 09/07/2012 - 09/10/2012	
Hatbox Weeks	

Ln Day Time Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
---	---	---	---	---	---	---	---
*7 M 7:30P-8P FEUD	:30	\$70.00	09/10-09/10	0	0	0	\$0.00

V5 Effective Dates changed

*11 SA 7P-11P NASCAR	:30	\$810.00	09/08-09/08	2	1	2	\$1,620.00
[MADE-GOOD BY LINE(S) 18]							
V3 Effective Dates changed							
*18 SA 12P-330P COLLEGE FOOTBALL	:30	\$400.00	09/08-09/08	2	1	2	\$800.00
[MKG'D FOR SPOTS MISSED ON LN #11: 9/08 (1/WK)]							
V3 Added							

—REPORT TOTALS—

Report Totals: 8 / \$2,4980.00

—SALES MONTHLY TOTALS—

Sep 12: 23 / \$6,760.00

Sales Totals: 23 / \$6,760.00

Station Totals: 23 / \$6,760.00

Lines not sent/recl'd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$84,500

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEWY	22%
WGHP	46%	WMIV	0%	WUPN	0%	WXII	24%	WLKV	8%

Books null
Demos RA35+

Rep Order# 9813155 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 368956 Printed: 09/07/2012 12:46 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE MG LNS 19 AND 20 FOR SPOTS NA LNS 4-7
PLS CF THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
*4	F,M	7P-730P	FEUD	[MADE-GOOD BY LINE(S) 19]	:30	\$70.00	09/07-09/10	0	0	0	\$0.00	
				V5 Effective Dates Changed								
*19	M	7P-730P	FEUD	Sales Remark: V5 MKGD [MKGD-FOR SPOTS MISSED ON LN #4: 9/07 (2/WK) MKGD FOR SPOTS MISSED ON LN #5: 9/10 (2/WK)] V5-Added	:30	\$140.00	09/10-09/10	2	1	2	\$280.00	
*5	M	7P-730P	FEUD	[MADE-GOOD BY LINE(S) 19]	:30	\$70.00	09/10-09/10	0	0	0	\$0.00	
				V5 Effective Dates Changed								
*6	F,M	730P-8P	FEUD	[MADE-GOOD BY LINE(S) 20]	:30	\$70.00	09/07-09/10	0	0	0	\$0.00	
				V5 Effective Dates Changed								
*20	M	730P-8P	FEUD	Sales Remark: V5 MKGD [MKGD FOR SPOTS MISSED ON LN #6: 9/07 (2/WK) MKGD FOR SPOTS MISSED ON LN #7: 9/10 (2/WK)] V5 Added	:30	\$140.00	09/10-09/10	2	1	2	\$280.00	

Rep Order# 9813155 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1368956 Printed: 09/07/2012 12:46 PM
Last Received: 09/07/2012 12:27 PM

Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P/L/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
---	*7	M	730P-8P	FEUD	:30	\$70.00	09/10-09/10	0	0	0	\$0.00	
VS Effective Dates Changed												
*11	SA	7P-11P	NASCAR	[MADE-GOOD BY LINE(S) 18]	:30	\$810.00	09/08-09/08	2	1	2	\$1,620.00	
V3 Effective Dates Changed												
*18	SA	12P-330P	COLLEGE FOOTBALL	[MKGD FOR SPOTS MISSED ON LN #11: 9/08 (1/WK)]	:30	\$400.00	09/08-09/08	2	1	2	\$800.00	
V3 Added												

—REPORT TOTALS—

Report Totals: 8 / \$2,980.00

—SALES MONTHLY TOTALS—

Sep 12: 23 / \$6,760.00

Sales Totals: 23 / \$6,760.00

Station Totals: 23 / \$6,760.00

Lines not sent/reld/rtn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WFMY	22%
	\$84,500	WGHP	46%	WMIV	0%	WUPN	0%	WXII	24%	WXLV	8%

Books null
Demos RA5+

Rep Order# 9813155 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1368956
Printed: 09/07/2012 11:33 AM
Last Received: 09/07/2012 11:14 AM

Showing Buylines: All Rep Revised Lines
1 of 2

Station WXLY-TV GREENSBOROW/SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P/LPZ/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS SEE MG LN 18 FOR SPOT NA LN 11
PLS CF THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
*11	SA	7P-11P		NASCAR	:30	\$810.00	09/08-09/08	2	1	2	\$1,620.00	
[MADE GOOD BY LINE(S) 18]												
V3 Effective Dates Changed												
*18	SA	12P-330P	COLLEGE FOOTBALL		:30	\$400.00	09/08-09/08	2	1	2	\$800.00	
Sales Remark: V3 MKDS [REMOVED FOR CONFIDENTIALITY]												
V3 Added												

—REPORT TOTALS—

Report Totals: 4 / \$2,420.00

—SALES MONTHLY TOTALS—

Sep 12: 27 / \$6,760.00

Sales Totals: 27 / \$6,760.00

Station Totals: 27 / \$6,760.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals

\$84,500

CABL

UNKN

WBFX

WCWG

WEWY

22%

Rep Order# 9813155 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1368956 Printed: 09/07/2012 11:33 AM
Last Received: 09/07/2012 11:14 AM

Showing Buylines: All Rep Revised Lines
2 of 2

Station WXLV-TV GREENSBOROW, SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI

Agency CPI/P2E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Salesperson Phone#: 202-955-5342
Salesperson FAX#: 202-955-5342

WGHP 46% WMYY 0% WUPN 0% WXII 24% WXLV 8%

Books null
Demos RA35+

Rep Order# 9813155 Ver# 1 Status New
EC'd. Yes

Traffic Order# 136855 Printed: 09/06/2012 3:07 PM
Last Received: 09/06/2012 2:43 PM

1 of 3

Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 138
Buyer STEPHANIE KINCAID
Phone# Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone#: 202-955-5342
Salesperson FAX#: 202-955-5342

D.L.

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

*****NEW ROMNEY ORDER FOR 9/7-9/10*****
PLS CF THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
1	F,M	7A-9A	GMA	:30	\$25.00	09/07-09/10	2	1	2	\$50.00
2	M	7A-9A	GMA	:30	\$25.00	09/10-09/10	2	1	2	\$50.00
3	F,M	7A-9A	GENERAL HOSPITAL	:30	\$50.00	09/07-09/10	2	1	2	\$100.00
4	F,M	7P-730P	FEUD	:30	\$70.00	09/07-09/10	2	1	2	\$140.00
5	M	7P-730P	FEUD	:30	\$70.00	09/10-09/10	2	1	2	\$140.00
6	F,M	730P-8P	FEUD	:30	\$70.00	09/07-09/10	2	1	2	\$140.00
7	M	730P-8P	FEUD	:30	\$70.00	09/10-09/10	2	1	2	\$140.00
8	M	1130P-12A	NIGHTLINE	:30	\$15.00	09/10-09/10	1	1	1	\$15.00
9	F,M	1130P-12A	NIGHTLINE	:30	\$15.00	09/07-09/10	1	1	1	\$15.00
10	F	9P-11P	20/20	:30	\$280.00	09/07-09/07	-10/07-09/07	1	1	\$280.00

Req Order# 981315 Ver# 1 Status New
EC'd. Yes

Traffic Order#
Last Received: 09/05/2012 2:43 PM

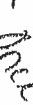
Printed: 09/05/2012 3:07 PM
Showing BuyLines: All Lines

2 of 3

Station WXLV-TV GREENSBORO/W-SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST BEVERLY, MA 01915
//188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
11	SA.	7P-11P	NASCAR	:30	\$810.00	09/08-09/08	3	1	3	\$2,430.00
12	SU	11A-12P	THIS WEEK	:30	\$100.00	09/09-09/09	1	1	1	\$100.00
13	SU	7P-8P	ONCE UPON A TIME	:30	\$785.00	09/09-09/09	1	1	1	\$785.00
14	SU	8P-9P	ONCE UPON A TIME	:30	\$785.00	09/09-09/09	1	1	1	\$785.00
15	SU	9P-10P	ONCE UPON A TIME	:30	\$785.00	09/09-09/09	1	1	1	\$785.00
16	SU	10P-11P	BODY OF PROOF 	:30	\$785.00	09/09-09/09	1	1	1	\$785.00
17	SU	11P-1130P	WHAT AMERICA THINKS	:30	\$30.00	09/09-09/09	1	1	1	\$30.00

—REPORT TOTALS—

Report Totals: 26 / \$6,770.00

—SALES MONTHLY TOTALS—

Sep 12: 26 / \$6,770.00

Sales Totals: 26 / \$6,770.00

Station Totals: 26 / \$6,770.00

Lines not sent/xclnd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WFMY	22%
	\$84,625	WGHF	46%	WMIV	0%	WUPN	0%	WXII	24%	WXLV	8%

Books null
Demos RA35+

Rep Order# 9813_155 Ver# 1 Status New
EC'd Yes

Traffic Order#
136

Printed: 09
Last Received: 09

09/07/2012 8:30 AM
09/06/2013 1:07 PM

10f
3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#

Agency (.....)AMERICAN RAMBLER P
138 CONANT ST
BEVERLY, MA 01915
Agency CP1P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm Sales Office () WASHINGTON
Salesperson () JONATHAN VITTO
Salesperson Phone# 202-955-5342
Salesperson FAX#

- CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS CF THANKS

Rep Order# 9813155 Ver# 1 Status New Traffic Order#

Printed: 09/07/2012 8:30 AM
EC'd Yes Last Received: 09/06/2012 4:07 PM

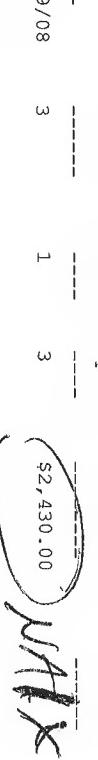
2 of 3
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188

Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Flight Dates //188
Hiatus Weeks 09/07/2012 - 09/10/2012

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone#: 202-955-5342
Salesperson FAX#: 

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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11	SA		7P-11P	MASCAR	:30	\$810.00	09/08-09/08	3	1	3	\$2,430.00	
12	SU		11A-12P	THIS WEEK	:30	\$100.00	09/09-09/09	1	1	1	\$100.00	
13	SU		7P-8P	ONCE UPON A TIME	:30	\$785.00	09/09-09/09	1	1	1	\$785.00	
14	SU		8P-9P	ONCE UPON A TIME	:30	\$785.00	09/09-09/09	1	1	1	\$785.00	
15	SU		9P-10P	ONCE UPON A TIME	:30	\$785.00	09/09-09/09	1	1	1	\$785.00	
16	SU		10P-11P	BODY OF PROOF	:30	\$785.00	09/09-09/09	1	1	1	\$785.00	
17	SU		11P-1130P	WHAT AMERICA THINKS	:30	\$30.00	09/09-09/09	1	1	1	\$30.00	

-REPORT TOTALS-

Report Totals: 26 / \$6,770.00

-SALES MONTHLY TOTALS-

Sep 12: 26 / \$6,770.00

Sales Totals: 26 / \$6,770.00

Station Totals: 26 / \$6,770.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

-COMPETITIVE-

Market	Totals	CABL	UNKN	WBFX	WCWG	WFMY	WXLT	WFLX
WGHP	\$84,625	0%	0%	0%	0%	22%	24%	8%
		46%	0%	WUPN	WXXV			

Books null
Demos Ra35+

Rep Order# 9813155 Ver# 1 Status New
EC'd Yes Traffic Order#

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Advertiser () POLITICAL
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Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:07 PM
Showing Buylines: All Lines

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